







BIO

 Berlin, Germany

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SKILLS

Branding & Logo Design

Motion Graphics & UI Animation

3D Product Visualization

Social Media & Email Templates

Illustration & Visual Art

Print Design & Editorial Collateral

Website Design & Prototyping

Data Visualization

SOFTWARES

Adobe Photoshop

Adobe After Effects

Adobe Illustrator

Adobe Premiere Pro

Adobe InDesign

Canva

Figma

Blender

CorelDraw

LANGUAGES

English (Fluent)

Hindi (Native)

German (A2)

EXPERIENCE

Freelance Designer SEPTEMBER, 2023 - PRESENT

As a freelance designer, I've led multiple projects from concept to completion, managing brand identity, motion graphics, and social media. I've maintained strong client relationships and overseen the full project lifecycle, from initial proposals to final invoicing, ensuring smooth execution and delivering cohesive design solutions aligned with clients' goals.

Epistle Communications | Communications Designer AUGUST, 2021 - AUGUST, 2023

Worked on a range of projects including print, digital, and motion design. Developed marketing and branding collaterals for architectural, interior design, and furniture firms, enhancing online engagement. Collaborated with writers, PR strategists, and fellow designers for effective social media campaigns, event exhibitions, and brand launches.

HighAvenue Creative Labs | Illustrator Intern MAY, 2021

Created a concise comic strip for Investor's pitch, illustrating Highavenue's problem-solving approach. The pitch played a pivotal role in the presentation, aiding the startup in qualifying for the next round of investments.

Burpp India Technologies | Graphic Design Intern JANUARY, 2021 - FEBRUARY, 2021

Created print, digital, and motion marketing materials. Collaborated with developers for the brand's website design, while strategizing and creating social media graphics, creating the brand's online presence and improving engagement.

EDUCATION

Integrated Design (M.A.)

Hochschule Anhalt University of Applied Sciences | April, 2025 - August, 2026 | Dessau, Germany

Bachelor of Computer Applications (B.C.A)

Guru Gobind Singh Indraprastha University | August, 2018 - June, 2021 | New Delhi, India

PROJECTS

Inscribe | Freelance Graphic Designer DECEMBER, 2024 - JANUARY, 2025

Worked with Inscribe, a design communication firm, to create websites, brand identities, logos, and social media templates for architectural clients. Delivered visually consistent and impactful designs that aligned with Inscribe's strategic storytelling and branding ethos.

Cloudexe | Brand Identity Design & UX Animations JANUARY, 2025

Developed a cohesive and adaptable brand identity for Cloudexe, a GPU cloud solutions provider. Designed the logo, brand guidelines, UX animations and key visual assets to establish a strong and cohesive brand presence.

Litomatic | Web Design SEPTEMBER, 2024 - DECEMBER, 2024

Redesigned Litomatic's website to enhance its structure, visual appeal, and user experience. Created a fully functional prototype in Figma, aligning the design with the brand's modern, high-tech lighting solutions.

Art Mumbai | Social Media Design NOVEMBER, 2024 - DECEMBER, 2024

Collaborated with Anecdotes to design social media creatives for Art Mumbai, including posts, reels, and event promotions. Created 120+ social media creatives to boost engagement and footfall, while ensuring consistent high-quality visuals, under tight deadlines which successfully increased engagement and footfall for the festival.

Saralam AI | Logo Design & UX Animations JULY, 2024 - SEPTEMBER, 2024

Designed a logo for Saralam AI, a U.S.-based software testing service that reflects the brand's values of clarity and simplicity. This logo aligns seamlessly with Saralam AI's mission to deliver efficient, no-nonsense solutions, emphasizing a clean, frictionless user experience.

The Yellow Chilli | Illustrations JULY, 2024

Collaborated with fellow Illustrators to work on a series of Artworks for Yellow Chilli's new branch in Delhi, enhancing the restaurant's ambience and the branding

Harphonix | 3D Product Videos, Motion Design & Web Design APRIL, 2024 - JUNE, 2024

Responsible for creating product visualizations and introduction videos for Harphonix audio brand's speakers. Developed 3D models of the products from scratch and animated them to showcase key features. Also worked on brand website, product catalog and brand video for exhibition

Mercury Fabrics Pvt Ltd | Editorial Design MARCH, 2024 - APRIL, 2024

Developed a comprehensive brandbook and policy document for Mercury Fabrics Pvt Ltd, highlighting the brand's history, achievements, future goals, sustainability initiatives, and policies. These projects enhanced brand visibility and facilitated communication with potential clients.

Anecdotes | Brand Identity Design FEBRUARY, 2024

Designed a minimal, and contemporary brand identity that appeals to both Indian and international clients in the fields of architecture, design, and art. Anecdotes focuses on strategic storytelling and PR for artists, designers, and furniture brands.

Studio Dor | Brand Identity Design DECEMBER, 2023 - JANUARY, 2024

Developed the logo design, brand identity & brand collaterals for Studio Dor, a boutique interior design studio based in Gurugram, that helped create a brand visibility and enhancing the brand awareness value.